Goodrich Capital
International Corporate Financial Advisors

PRESS RELEASE

Goodrich Capital LLC announces the addition of Steve Price as a Managing Director of the firm.

It is our great pleasure to announce that Steve Price has joined Goodrich Capital as Managing Director. Steve brings a wealth of experience from the financial industry- private equity and mezzanine investing as well as through senior management roles with operating companies. Throughout his career, Steve has been involved in a varied collection of industries and products ranging from consumer goods at Procter and Gamble where he started his career to, industrial, aircraft, building products and automotive.

Steve brings a special mix of complimentary skills to the Goodrich Capital team, all building upon a value creation philosophy which couples his business experience with our clients needs. He also brings excellent perspective and depth to our practice as a former operating executive who understands the "corporate" world.

One of Steve's immediate areas of focus will be on a creative growth funding program supported by private capital. This can help companies tap growth opportunities outside of their internal funding capabilities or plans.

About Goodrich Capital

Goodrich Capital LLC is an International Corporate Financial Advisor primarily focused on middle market companies with revenues of $25M to $250M. As former business managers, the principals of Goodrich Capital are able to quickly assess the strategic significance of a business and in turn move a company towards a liquidity event where the inherent value of a business can command the greatest return. The firm has strong sector expertise in consumer products, health care, "green" products and technologies, and manufacturing. Goodrich Capital is the U.S. partner of euroMerger, a fourteen country consortium of M&A firms facilitating international market access. For more information about Goodrich Capital go to http://www.goodcap.com or call us at 212-973-9400.