

PRESS RELEASE

Goodrich Capital LLC Advises Steiner Optik GmbH on its Sale to Burris Company, a subsidiary of Beretta Holdings



We are pleased to announce that Goodrich Capital LLC acted as exclusive financial advisor to Steiner Optik GmbH, a world leader in high-end optic devices, in its sale to Burris Company, a subsidiary of Beretta Holdings. The acquisition provides Beretta Holdings with access to Steiner's high end optic devices and integrates perfectly with the quality optics currently produced by Burris and offered worldwide through the global reach of the Beretta family of companies. Beretta Holdings' strategy has long been to position itself as global supplier with the ability to satisfy every equipment need of hunters, sporting shooters and law enforcement agencies. Financial terms of the transaction were not disclosed.

About Steiner Optik, GmbH

Steiner Optik is a high-end optic device company pioneered by Karl Steiner in 1947. Despite the difficult economical post-war situation, the newly found, innovative company grew from a one-man factory to a more than 50 employee company within 6 years. Offering products from small cameras to binoculars and special lenses, Karl Steiner soon

realizes that the company's future lies within the production of professional high-quality binoculars. This revolutionary idea set high standards within the optics industry and Steiner Optik soon becomes the world-leading quality binocular manufacturer with products available in over 45 countries. More information on the company can be found on its website www.steiner-binoculars.com.

About Burris Company, a subsidiary of Beretta Holdings

The renowned American company, Burris, leader in the medium-high USA market for hunting precision scopes and sport binoculars, formed part of Beretta Holding in 2002. The Colorado Company offers the Italian & European market a vast range of products in order to satisfy those who need a precision scope for observation of the environment, for pure passion or for profession. More information on the company can be found on its website www.burrisoptics.co.uk.

About Goodrich Capital LLC

Goodrich Capital LLC is an International Corporate Financial Advisory focused on middle market companies with revenues of \$25M to \$250M. As former business managers, the principals of Goodrich Capital are able to quickly assess the strategic significance of a business and in turn move a company towards a liquidity event where the inherent value of a business can command the greatest value. The firm has strong sector expertise in the building industry, consumer products, health care, "green" products and technologies, and manufacturing. Goodrich Capital is the U.S. partner of euroMerger, a fourteen country consortium of M&A firms facilitating international market access.

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